Communication and Social Media 2024



D6 School Communicator

The d6 School Communicator is used to communicate to our parents and guardians. It is an app that can be quickly downloaded/installed on either your smartphone/mobile, or on your computer at work/home, or even on both. Thousands of schools throughout the country are currently using this app. The 'd6', as it is commonly known, can be personalized by selecting the categories that apply to your daughter/ward in the school, e.g. Grade 8, Swimming, Netball and Choir. Therefore, only news pertaining to those categories, sports or cultural activities for that particular grade will come to you.

Why is the d6 such a good means of communication?

Calendar – This shows the entire school year plan and all important dates and sports events throughout the year. This calendar is updated weekly. Please check for updates!

News – Keeps you up to date with what's happening in and around the school or any other interesting/important news.

Resources – Find Letters to Parents from the Headmistress, Newsletters and other important information pertaining to the school such as our Uniform Shop hours/info, extramural timetables, exam timetables, etc. **Alerts** – Very important! This is our way of instantly communicating with parents/guardians. An alert flashes red on your phone screen or on your computer to alert you and instantly catches your attention. Used for "Hockey matches cancelled due to rain" or "Water cut tomorrow", etc.



Follow us on <u>Facebook</u>. Search for Parktown High School for Girls. Please 'like' our page. We have almost 8,000 followers and growing by the day!



Follow us on **Twitter** if you choose: @parktown girls



Our Instagram account has over 4,600 followers: parktowngirls

For all information pertaining to Parktown High School for Girls, including Newsletters, School Fees schedule and Banking Details, please visit our website: www.parktowngirls.co.za



<u>Photographs and videos</u> <u>Important - please take note!</u>

During the school year, photographs will be taken of the learners as they participate in various events in the school and on the sports fields. These photographs may be

accessed by our staff for the Newsletter, inclusion in various media platforms, including newspapers, the school magazine and electronic media such as our website, Facebook, Twitter and Instagram pages, as well as various presentations to parents/guardians and other interested parties.

The photographs may be of groups of learners or individuals and the learners' names may be used. For learner protection online, a learner's photograph and last name will not appear together on the school website.

Please note that from time to time photographs of the whole school/large groups/teams may be used, for example, sports team photographs. We cannot exclude specific learners from these group photographs. However, should this be a problem, **the responsibility lies with the learner to exclude herself from any group or team photographs.** Sport will be live streamed through the SuperSport Schools' App. Certain video clips are posted on our social media platforms and, in some cases, the footage is accessible to parents/guardians to watch.

If you do not want your daughter/wards *individual* photo to appear in any school photographs, our Newsletter or on our social media pages, please email Mrs Liss: liss@parktowngirls.co.za